

Technology Tools: Twitter

Millions of people use Twitter every day to keep abreast of most anything you can think of – including what’s going on with their faith community or one they might be interested in. A Twitter “tweet” is a mini-blog – something of note in 140 or fewer characters. You especially might consider using it to reach young adults, many of whom tweet from their cell phones or iPads and other tablets. It’s an easy-to-use tool that even non-techie can begin using in just a few minutes.

Things your worship group or meeting can do on Twitter include:

- Tweet upcoming activities with the date and address or a link to a page on your website that has full details
- Tweet a Quaker quotation from a Quaker classic or faith and practice
- Tweet to let people know when the meetings’ website is updated with new information
- Tweet to let people know about community events of interest to Quakers
- Tweet book quotations to encourage people to read, and share what they are reading
- Tweet news about group members and/or to encourage prayer for each other
- Tweet as a way of reminding group members to sign-up for events and to invite others

You can also link your Twitter account to your group’s Facebook page, Tumblr account, blog and other social media. That way things you post on Twitter automatically appear on any linked sites. It’s free. Learn more at <http://twitter.com/>

Connect

Connect with FGC:

- FGC has resources to support new and existing groups
- FGC can help a group connect with other local Quaker groups
- FGC can help you get listed on QuakerFinder.org to help others find you

FGC staff and volunteers are happy to talk with you about this, or any other issue, your meeting or worship group is facing. Please contact us by emailing us or phoning 215-561-1700. This piece was downloaded from fgcquaker.org